DO THIS FOR YOUR NEXT OPEN HOUSE

COLLECT BUYER INFORMATION IN SECONDS!

Home buyers and sellers these days are comfortable with technology. That said, we're proud to introduce this **new QR code** for reports. Put the QR code for the Property Profile in a flyer stand and **collect the information for visitors who scan it!**



Agents--You will receive an email **everytime** someone enters their contact information!

Here's some ways to use it:

- Sign in to Title Advantage and create a report such as a Property Profile, Net Sheet or Market Snapshot.
- On the report, choose share and **select the QR Code option**.
- Once the QR Code is created, go to the main menu and select **More Tools -> QR Codes and Links**.
- You'll see the QR Codes that you have created with the newest at the top.
- Here, you can even **make QR Codes for any URL** or external link that you like.
- Click on any from the list, and it will bring up the QR Code dashboard for that report.
- \bullet At the top, you can now select "Require Contact Information to View".
- "Edit Landing Page" lets you **choose the information you want** to require
- "View Contact List" **shows who viewed the QR Code** (you can export the list as an Excel file).

Contact your Cal Title representative for more information.

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Protecting Your Property Rights