Community Information El Cajon











El Cajon

The El Cajon valley nestles below the San Diego foothills and its name means "big box." The friars at San Diego Mission used this geography to their advantage to pasture their cattle. The hills kept the cattle from wandering and provided watershed.

After the missions were secularized, the valley land was given to Dona Maria Antonio Estudillo, wife of Don Miguel de Pedrorena to fulfill a debt of the government. That grant included the area that eventually developed into Santee, Bostonia, Glenview, Johnstown, El Cajon and part of Grossmont.

Issac Lankershim bought the land from the Pedrorena's and subdivided the land for wheat farming. It quickly became apparent that the soil and climate were perfect for a number of crops and the valley farmers grew citrus, avocados, grapes and raisins.

The goldminers of Julian traveled through the valley on their route to San Diego, camping at the current site of Main and Magnolia. A commercial center grew up around this campground with a hotel and a small business district.

In November of 1912, the settlers voted to incorporate a one and a quarter square mile area centered around the Main and Magnolia intersection. The area enjoyed modest growth until WWII when its population and land area expanded rapidly.

Today, El Cajon is a vibrant community with a variety of art galleries, photography studios, shopping and restaurants. It is home to the East County Performing Arts Center. The downtown area recently received a National Main Street Certification and has also received that designation from California.

The city started the Mother Goose Parade, held on the Sunday before Thanksgiving, over 50 years ago and it has grown into the largest parade in San Diego County and one of the biggest parades in the country.

Golf, hiking, paragliding, biking, fishing or climbing the high desert of East County with its emphasis on eco-tourism offers a world of family entertainment. World-class resorts and Las Vegas style casinos, and the Pacific Ocean just 20 minutes away will make your stay complete.

Join us for destination events such as the renowned eco-event Sage and Songbirds. May through September enjoy Concerts on the Green in El Cajon or take a seat in the outdoor amphitheatre on Mount Helix in La Mesa or the East County Performing Arts Center in El Cajon for a concert or a Broadway style musical. Car enthusiast will revel in the Cajon Classic Cruise and the La Mesa Merchants Car Show. Best of all join us in December for a moving Victorian "Christmas in the Village" presented by the La Mesa Village Merchants.

Any town that can turn an alleyway into an art district is a place unlike any other. With a pedestrian walkway of famous literary quotes and colorful murals painted on every wall, the area between Main Street and Rea Avenue has become something of a local mecca for art and culture in El Cajon. Add to that over ten years of community-sponsored Concerts on the Green, 50 years of the Thanksgiving-themed Mother Goose Parades and buildings like the East County







Performing Arts Center, and this neighborhood instantly earns high points for vibrancy and culture.

With so much activity to draw people in, it's no wonder new businesses continue to expand El Cajon's revitalizing economy. Just 25 minutes from downtown San Diego and 30 minutes from the Mexico border, El Cajon may be home to the next Michelangelo.

Unlike some other areas of the County, El Cajon is built out and does not have large tracts of open land available for development. New construction is either built on vacant lots or involves the rehabilitation of older buildings and sections of the city. El Cajon comprises several communities including Fletcher Hills, Granite Hills, Dehesa, Bostonia, Crest, Grossmont, and others. Many of these, including Crest, Dehesa, Flinn Springs, and Harbison Canyon feature a rural small-town feel with smaller homes on large lots and horse properties. Fletcher Hills has a large number of apartment complexes, many of which are being turned into condominiums. Newer planned communities such as Singing Hills Estates, Monarch Ridge, and Canyon View Estates offer luxury ranch and Spanish style homes within close proximity to El Cajon's business and shopping districts such as Grossmont Center.

Arts Alley

Located in the heart of Downtown, the alley between Main Street and Rea Avenue comprises the area's designated Art District . The quaint one block long street offers a concentration of galleries, museums, and art attractions including the East County Performing Arts Center, historic Olaf Wieghorst Museum, and St. Madeleine Sophie's Art School and Gallery. In 2003 the Design Committee finished the alley of quotes and murals, a pedestrian walkway of famous literary quotes and murals painted on surrounding walls.

El Cajon Historical Society www.elcajonhistory.org

The El Cajon Historical Society is located inside the Knox House at 280 N. Magnolia Ave. On December 18, 2007, in honor of its history, the City Council approved The Knox House to be a historic structure. This is also the first such designation by the Planning Commission, which also sits as the Historic Preservation Commission for the City of El Cajon.

Mother Goose Parade Association www.mothergooseparade.org
The Mother Goose Parade is the largest, single-day event in San Diego County
and one of the biggest parades of its kind in the United States. Each year, the
parade attracts hundreds of thousands of spectators to the streets of El Cajon,
California.

El Cajon Valley Lions Club ecvlionsclub.com

As part of the world's largest and most active service club organization, the El Cajon Valley Lions Club has been partnering with the El Cajon Community since



1947. One main focus is providing eye exams and glasses for underprivileged children in the East County and assistance for the vision impaired.

El Cajon Rotary Club www.elcajonrotary.org

An association of some 30,000 autonomous clubs in more than 160 countries, Rotary International is one of the world's largest service organizations. The goal for a club's membership is an up-to-date and progressive representation of the community's business, vocational, and professional interests.

Education

Cajon Valley Union School District

750 E. Main St | El Cajon, CA 92020 (619) 588-3000 / FAX (619) 588-7653 / www.cajon.k12.ca.us

Elementary Schools

Anza

ph: 619-588-3116 ~ fax: 619-579-4815

1005 South Anza St, 92020

Blossom Valley

ph: 619-588-3678 ~ fax: 619-588-3022

9863 Oakmont Terrace, 92021

Bostonia

ph: 619-588-3121 ~ fax: 619-579-4849

1390 E. Broadway, 92021

Cajon Valley Home School

ph: 619-588-3121 ~ fax: 619-579-4849

1390 E. Broadway, 92021

Chase

ph: 619-588-3123 ~ fax: 619-588-3184

195 E. Chase Ave, 92020

Crest

ph: 619-588-3128 ~ fax: 619-579-4855

2000 Suncrest Blvd, 92021

Community Day School

ph: 619-588-3265 ~ fax: 619-588-3673

165 Roanoke Road, 92022-1007

Flying Hills

ph: 619-588-3132 ~ fax: 619-579-4877

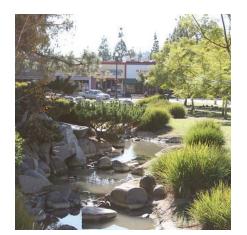
1251 Finch St, 92020

Fuerte

ph: 619-588-3134 ~ fax: 619-579-4825

11625 Fuerte Dr, 92020











Jamacha

ph: 619-441-6150 ~ fax: 619-588-3682

2962 Jamul Dr, 92019

Johnson

ph: 619-588-3139 ~ fax: 619-579-4852

500 W. Madison, 92020

Lexington

ph: 619-588-3075 ~ fax: 619-588-3675

533 S. First St, 92019

Madison

ph: 619-588-3077 ~ fax: 619-441-6183

1615 E. Madison Ave, 92019

Magnolia

ph: 619-588-3080 ~ fax: 619-579-4854

650 Greenfield Drive, 92021

Meridian

ph: 619-588-3083 ~ fax: 619-579-4824

651 S. Third St, 92019

Naranca

ph: 619-588-3087 ~ fax: 619-441-6176

1030 Naranca Ave, 92021

Rancho San Diego

ph: 619-588-3211 ~ fax: 619-579-4858

12151 Calle Albara, 92019

Rios

ph: 619-588-3090 ~ fax: 619-579-4876

14314 Rios Canyon Rd, 92021

Sevick

ph: 619-588-3146 ~ fax: 619-588-3695

1609 E. Madison Ave, 92019

W. D. Hall

ph: 619-588-3136 ~ fax: 619-579-4887

1376 Pepper Dr, 92021

Vista Grande

ph: $619-588-3170 \sim fax: 619-579-4822$

1908 Vista Grande Rd, 92019





Middle Schools

Cajon Valley

ph: 619-588-3092 ~ fax: 619-579-4817

550 E. Park Ave, 92020

Emerald

ph: (619) 588-3097 ~ fax: (619) 588-3225

1221 S. Emerald Avenue, 92020

Greenfield

ph: 619-588-3103 ~ fax: 619-588-3648

1495 Greenfield Dr, 92021

Hillsdale

ph: 619-441-6156 ~ fax: 619-441-6185

1301 Brabham St, 92019

Los Coches

ph: 619-938-8600 ~ fax: 619-938-1850

9669 Dunbar Lane, 92021

Montgomery

ph: 619-588-3107 ~ fax: 619-441-6122

1570 Melody Ln, 92019

Grossmont Union High School District

P.O. Box 1043 La Mesa, CA 91944 (619) 644-8000 / www.guhsd.net

Chaparral - Alternative

1600 N. Cuyamaca St. El Cajon CA 92020 Ph: (619) 956-4600 / Fx: (619) 596-7815

El Cajon Valley

1035 E. Madison Ave, El Cajon CA 92021 Ph: (619) 401-4700 / Fx: (619) 447-3943

Granite Hills

1719 E. Madison Ave. El Cajon, CA 92019 Ph: (619) 593-5500 / Fx:(619) 588-9389

Phoenix - Independent Study

1600 Cuyamaca. El Cajon, CA 92020

Ph: (619) 956-4625 / Fx: (619) 258-3750

Valhalla

1725 Hillsdale Road, El Cajon CA 92019

Ph: (619) 593-5300

Population and Housing Estimates City of El Cajon



| | Jan 1, 2021 |
|---------------------------|-------------|
| Total Population | 103,243 |
| Household Population | 100,761 |
| Group Quarters Population | 2,482 |
| Persons Per Household | 2.87 |

Housing and Occupancy

| | Total | | Vacancy |
|--------------------------|--------|------------|---------|
| | Units | Households | Rate |
| Structure Type | 36,277 | 35,068 | 3.3% |
| Single Family - Detached | 13,931 | 13,431 | 3.6% |
| Single Family - Attached | 1,482 | 1,413 | 4.7% |
| Multi-Family | 18,668 | 18,107 | 3.0% |
| Mobile Home and Other | 2,196 | 2,117 | 3.6% |

Household Income

Households by Income Category (2010 \$, adjusted for inflation)

| | , | (| o w, aajasto. | u | , | | | | | |
|------------|-----------|-----------|---------------|-----------|-----------|-----------|------------|------------|------------|-----------|
| | Less than | \$15,000- | \$30,000- | \$45,000- | \$60,000- | \$75,000- | \$100,000- | \$125,000- | \$150,000- | \$200,000 |
| | \$15,000 | \$29,999 | \$44,999 | \$59,999 | \$74,999 | \$99,999 | \$124,999 | \$149,999 | \$199,999 | or more |
| % of Total | 14% | 15% | 15% | 12% | 10% | 12% | 8% | 3% | 4% | 6% |

| Median Household Income | 2021 |
|--|----------|
| Adjusted for Inflation (2010 \$) | \$52,322 |
| Not adjusted for inflation (current 2020 \$) | \$64.785 |



DATA SOURCES AND IMPORTANT ADVISORY:

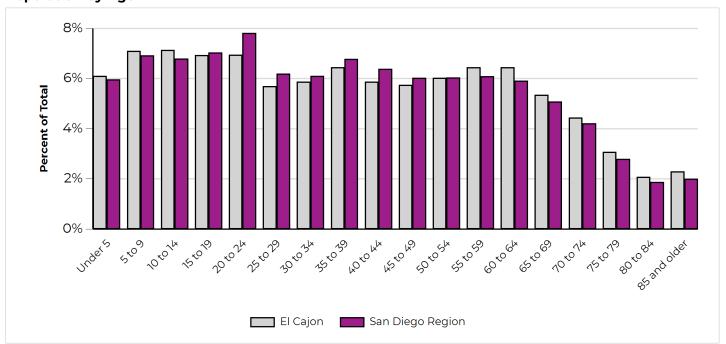
SANDAG Population and Housing Estimates are derived from a composite of data sources, including the California Department of Finance (DOF) E-5 Population and Housing Estimates for Cities, Counties, and the State, 2020-2022; the 2021 SANDAG Land Use and Housing Units inventory; the Census American Community Survey (ACS) Detailed tables; and the vintage 2020 DOF P-3 Race/Ethnicity and Sex by Age for California and Counties.

Caution should be taken when using Population and Housing Estimates, especially for small areas of geography. Sampling error inherent with the data may materially impact the reliability of the estimates, resulting in a substantial margin of error. Additionally, conclusions should not necessearily be drawn about small differences between two or more estimates because they may not reflect statistically significant differences.

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|------------------|---------|--------|--------|-------------------|
| Total Population | 103,243 | 50,918 | 52,325 | 51% |
| Under 5 | 6,296 | 3,197 | 3,099 | 49% |
| 5 to 9 | 7,331 | 3,774 | 3,557 | 49% |
| 10 to 14 | 7,374 | 3,743 | 3,631 | 49% |
| 15 to 17 | 4,389 | 2,342 | 2,047 | 47% |
| 18 and 19 | 2,775 | 1,381 | 1,394 | 50% |
| 20 to 24 | 7,165 | 3,666 | 3,499 | 49% |
| 25 to 29 | 5,876 | 2,913 | 2,963 | 50% |
| 30 to 34 | 6,060 | 3,017 | 3,043 | 50% |
| 35 to 39 | 6,657 | 3,319 | 3,338 | 50% |
| 40 to 44 | 6,057 | 3,094 | 2,963 | 49% |
| 45 to 49 | 5,933 | 2,980 | 2,953 | 50% |
| 50 to 54 | 6,223 | 3,062 | 3,161 | 51% |
| 55 to 59 | 6,654 | 3,318 | 3,336 | 50% |
| 60 and 61 | 2,741 | 1,350 | 1,391 | 51% |
| 62 to 64 | 3,922 | 1,934 | 1,988 | 51% |
| 65 to 69 | 5,521 | 2,591 | 2,930 | 53% |
| 70 to 74 | 4,579 | 2,126 | 2,453 | 54% |
| 75 to 79 | 3,172 | 1,378 | 1,794 | 57% |
| 80 to 84 | 2,143 | 867 | 1,276 | 60% |
| 85 and older | 2,375 | 866 | 1,509 | 64% |
| Under 18 | 25,390 | 13,056 | 12,334 | 49% |
| 65 and older | 17,790 | 7,828 | 9,962 | 56% |
| Median Age | 38.3 | 37.1 | 39.4 | N/A |

Population by Age



Population by Race, Ethnicity and Age

Non-Hispanic

| | Non-inspanic | | | | | | |
|------------------|---------------|--------|-------|--------------------|-------------------------|-----------|--|
| | — Hispanic | White | Black | American Indian | Asian & Pacific Isl. | All Other | |
| Total Population | 28,818 | 58,743 | 5,439 | 428 | 5,765 | 4,050 | |
| Under 5 | 2,098 | 3,133 | 352 | 22 | 348 | 343 | |
| 5 to 9 | 2,529 | 3,707 | 396 | 29 | 330 | 340 | |
| 10 to 14 | 2,662 | 3,526 | 392 | 25 | 318 | 451 | |
| 15 to 17 | 1,599 | 2,127 | 215 | 13 | 184 | 251 | |
| 18 and 19 | 894 | 1,430 | 172 | 16 | 100 | 163 | |
| 20 to 24 | 2,650 | 3,206 | 410 | 22 | 402 | 475 | |
| 25 to 29 | 2,054 | 2,835 | 337 | 29 | 295 | 326 | |
| 30 to 34 | 1,786 | 3,313 | 345 | 27 | 337 | 252 | |
| 35 to 39 | 1,966 | 3,524 | 419 | 39 | 415 | 294 | |
| 40 to 44 | 1,757 | 3,273 | 362 | 31 | 394 | 240 | |
| 45 to 49 | 1,853 | 3,069 | 355 | 18 | 433 | 205 | |
| 50 to 54 | 1,783 | 3,521 | 351 | 33 | 377 | 158 | |
| 55 to 59 | 1,526 | 4,242 | 360 | 34 | 351 | 141 | |
| 60 and 61 | 536 | 1,815 | 152 | 20 | 142 | 76 | |
| 62 to 64 | 687 | 2,718 | 198 | 16 | 232 | 71 | |
| 65 to 69 | 863 | 3,979 | 230 | 20 | 325 | 104 | |
| 70 to 74 | 581 | 3,490 | 140 | 12 | 288 | 68 | |
| 75 to 79 | 441 | 2,380 | 100 | 10 | 198 | 43 | |
| 80 to 84 | 274 | 1,615 | 73 | 5 | 142 | 34 | |
| 85 and older | 279 | 1,840 | 80 | 7 | 154 | 15 | |
| Under 18 | 8,888 | 12,493 | 1,355 | 89 | 1,180 | 1,385 | |
| 65 and older | 2,438 | 13,304 | 623 | 54 | 1,107 | 264 | |
| Median Age | 29.8 | 43.9 | 36.2 | 39.0 | 41.9 | 25.0 | |