



FARM Pro

Neighborhood Search

New Tools for Refining and Filtering Lead List and Farms.

FarmPro introduces new searching and filtering features to make your lead generation more effective. Save time and money by producing more targeted prospect lists that will help you increase your business.

- Refine your farms in subdivisions and tracts using Neighborhood Search.
- Locate communities using turnover ratio statistics, years owned, sales price and number of properties.
- Filter your search within communities using number of years owned, purchase date and more.
- Neighborhood Search requires activation.

Ref.	Subdivision	Zip Code	Turn Over Ratio (%)	Number of Sales (#)	Number of Properties (#)	Non-Owner Ratio (%)	Total Sales (\$)	Average Price (\$)	Average Years Owned (#)
1	CONDOMINIUM PLAN 40-50 LANSING STREET	94105	8	4	47	25	\$4,529,000	\$1,132,250	6
2	ONE RINCON HILL	94105	8	10	124	57	\$15,298,000	\$1,529,800	3
3	301 MISSION STREET	94105	10	3	29	51	\$9,724,500	\$3,241,500	3
4	333 FIRST STREET	94105	10	4	39	41	\$4,043,000	\$1,010,750	6
5	MAP OF PORTSIDE PHASE II	94105	10	8	73	39	\$7,356,000	\$919,500	12
6	246 SECOND STREET	94105	14	6	42	54	\$6,094,000	\$1,015,666	7

All of this and more available at www.caltitle.com.

Contact your Sales Representative for more information

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Orange County

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WWW.CALTITLE.COM