

# We are excited to introduce...

new resources provided by California Title.

## Premium Paid Leads

# FARM Pro



### CASH Buyers/100% Equity

**Geographic FARM****Property Use****Sale, Assessed & Phones**

- Recording Date Range
- Sale Type: Exclude REO In

**Enhanced Filters**

- No Mortgage (Implied) - Yes

### Move Up Buyers

**Geographic FARM****Property Use & Characteristics**

- Prop Type - Condo, SFR
- Bldg Size - <= 1000
- Owner Occupancy - Occupied

**Sale, Assessed & Phones**

- Recording Date - 2009-2012

**Demographics**

- Presence of Children - Yes

### Out of State Owners

**Geographic FARM****Property Use & Characteristics**

- Property Type
- Mail Zip Range

Example outside CA:

00001-89999, 96200-99999

### Seniors/Empty Nesters

**Geographic FARM****Property Use & Characteristics**

- Building size - > 1500
- # of Stories - 2
- Lot size - > .5
- Lot Unit - Acres

**Sale, Assessed & Phones**

- Distressed - Foreclosure-No
- Recording Date - select range
- Phones - Only with (if desired)

**Demographics**

- Age - select age range

### Pre-Foreclosure/Default

**Geographic FARM****Property Use & Characteristics****Foreclosure**

- Type - Notice of Default
- Rec Date - select range

### Short Sale Targets by Lender

**Geographic FARM****Property Use & Characteristics****Sale, Assessed & Phones**

- Phones - Only with (if desired)

**Foreclosure Data**

- Type - Notice of Default
- Set Date Range

**Mortgage - 1st Loan**

- 1st Mtg Lender Name(s)

**Mortgage - LTV & 2nd Loan (Optional)**

2nd Mtg Concurrency - No 2nd

or

2nd Mtg Lender Name

### Pre-Foreclosure/Trustee Sale

**Geographic FARM****Property Use & Characteristics****Foreclosure**

- Type - Notice of Sale
- Auction Date - select range

### Foreclosed/Bank Owned

**Geographic FARM****Property Use & Characteristics****Foreclosure**

- Type - REO
- REO Rec Date - select range

All of this and more available at [www.caltitle.com](http://www.caltitle.com).

#### Los Angeles

100 N. First Street, Suite 404 | Burbank | 91502 | 818-382-9889

#### Orange County

28202 Cabot Road, Suite 625 | Laguna Niguel | 92677 | 949-582-8709

#### San Diego

2365 Northside Drive, Suite 250 | San Diego | 92108 | 619-516-5227



# California

title company

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[WWW.CALTITLE.COM](http://WWW.CALTITLE.COM)

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