

We are excited to introduce...

new resources provided by California Title.

Premium Paid Leads

FARM Pro



CASH Buyers/100% Equity

Geographic FARM

Property Use

Sale, Assessed & Phones

- Recording Date Range
- Sale Type: Exclude REO In

Enhanced Filters

- No Mortgage (Implied) - Yes

Move Up Buyers

Geographic FARM

Property Use & Characteristics

- Prop Type - Condo, SFR
- Bldg Size - <= 1000
- Owner Occupancy - Occupied

Sale, Assessed & Phones

- Recording Date - 2009-2012

Demographics

- Presence of Children - Yes

Out of State Owners

Geographic FARM

Property Use & Characteristics

- Property Type
- Mail Zip Range

Example outside CA:

00001-89999, 96200-99999

Seniors/Empty Nesters

Geographic FARM

Property Use & Characteristics

- Building size - > 1500
- # of Stories - 2
- Lot size - > .5
- Lot Unit - Acres

Sale, Assessed & Phones

- Distressed - Foreclosure-No
- Recording Date - select range
- Phones - Only with (if desired)

Demographics

- Age - select age range

Pre-Foreclosure/Default

Geographic FARM

Property Use & Characteristics

Foreclosure

- Type - Notice of Default
- Rec Date - select range

Short Sale Targets by Lender

Geographic FARM

Property Use & Characteristics

Sale, Assessed & Phones

- Phones - Only with (if desired)

Foreclosure Data

- Type - Notice of Default
- Set Date Range

Mortgage - 1st Loan

- 1st Mtg Lender Name(s)

Mortgage - LTV & 2nd Loan (Optional)

2nd Mtg Concurrency - No 2nd

or

2nd Mtg Lender Name

Pre-Foreclosure/Trustee Sale

Geographic FARM

Property Use & Characteristics

Foreclosure

- Type - Notice of Sale
- Auction Date - select range

Foreclosed/Bank Owned

Geographic FARM

Property Use & Characteristics

Foreclosure

- Type - REO
- REO Rec Date - select range

All of this and more available at www.caltitle.com.

Los Angeles

100 N. First Street, Suite 404 | Burbank | 91502 | 818-382-9889

Orange County

28202 Cabot Road, Suite 625 | Laguna Niguel | 92677 | 949-582-8709

San Diego

2355 Northside Drive, Suite 310 | San Diego | 92108 | 619-516-5227



California

title company

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WWW.CALTITLE.COM

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