

Community Information

Imperial Beach





Imperial Beach

Flanked by the Pacific Ocean and South San Diego Bay, our town is nestled between miles of uncrowded beaches, big surf and unparalleled open space and wetlands teeming with wildlife. Because this town is one of the last untouched beach towns in Southern California, we are known as Classic Southern California®. There is much to see and do in Imperial Beach from swimming or surfing at the beach, to a walking tour of public art, to a nature walk and bird watching experience at the world-renowned Tijuana Estuary or to simply relax and enjoy our beautiful sunsets.

Imperial Beach boasts that it is the most southwesterly community in the U.S. Located 20 miles south of San Diego, just north of Tijuana, the community was started originally as a beach retreat for residents of Imperial Valley in 1887, hence the name.

The area has had a long pier for fishing since 1909 when the original pier was built to house machiner that generated electricity from wave action. The "Edwards Wave Motor" was not very successful and was dismantled shortly after it was installed. The pier has been destroyed several times by wave action. The last time it was replaced was 1988.

Imperial Beach is known for some of the best sand in the country. The community holds the annual U.S. Open Sandcastle Competition with contestants from all over the country. The sandcastles are intricate marvels of transitory architecture.

There are two wildlife sanctuaries and a state park in the area. The Tijuana Slough National Wildlife Refuge, the Tijuana River National Estuarine Sanctuary and Border Field State Park provide recreational opportunities.

The city incorporated in 1956 becoming the 10th city in San Diego County.



Utilities

SD Gas & Electric
800.411.7343 / www.sdge.com

AT&T: 800.288.2020

Cox Communications
800.221.4188 / www.cox.com

Cal-Am Water Co. 619.575.1105

Trash: EDCO
619.287.7555 / www.edcodisposal.com





Places of Worship

Imperial Beach United Methodist Church
455 Palm Avenue / Imperial Beach, CA
619-424-5181 / ibunitedmethodists.org

Midway Baptist Church
2460 Palm Avenue / San Diego, CA
619-424-7870 / www.midwaybaptistchurch.com

St. James Lutheran Church & School
866 Imperial Beach Blvd / Imperial Beach, CA
619-424-6166

Education

South Bay Union Elementary School District

601 Elm Avenue / Imperial Beach, CA 91932
(619) 628-1600 / www.sbusd.org

Elementary Schools

Bayside
490 Emory St. / Imperial Beach, CA 91932
(619) 628-2500

Central
1290 Ebony Ave. / Imperial Beach, CA 91932
(619) 628-5000

Imperial Beach
650 Imperial Beach Blvd. / Imperial Beach, CA 91932
(619) 628-5600

Oneonta
1311 Tenth St. / Imperial Beach, CA 91932
(619) 628-8600

West View Elementary
525 Third Ave. / Imperial Beach, CA 91932
(619) 628-8900

Sweetwater Union High School District

1130 Fifth Ave / Chula Vista, CA 91911
619-691-5500 / www.suhsd.k12.ca.us

Middle Schools

Mar Vista
1267 Thermal Ave. / San Diego, CA 92154
(619) 628-5100





High Schools

Mar Vista

505 Elm Avenue / Imperial Beach, CA 91932

Phone: (619) 628-5700 / Fax: (619) 424-6232

Montgomery High School

3250 Palm Avenue / San Diego, CA 92154

(619) 628-3007

SouthWest High School

1685 Hollister Street / San Diego, CA 92154

(619) 628-3023

Adult Schools/Learning Centers

Imperial Beach Adult Education Learning Center

170 Palm Avenue / Imperial Beach, CA 91932

(619) 628-3017

Montgomery Adult School

3240 Palm Avenue / San Diego, CA 92154

(619) 628-3017

Mar Vista High Learning Center

505 Elm Avenue / Imperial Beach, CA 91932

(619) 628-3132

Montgomery High Learning Center

3250 Palm Avenue / San Diego, CA 92154

(619) 628-3014

Sweetwater Options South

847 Encina Avenue / Imperial Beach, CA 91933

(619) 628-8169



Population and Housing Estimates

City of Imperial Beach



Jan 1, 2021

Total Population	27,774
Household Population	27,434
Group Quarters Population	340
Persons Per Household	2.85

Housing and Occupancy

	Total Units	Households	Vacancy Rate
Structure Type	10,007	9,616	3.9%
Single Family - Detached	4,468	4,297	3.8%
Single Family - Attached	1,348	1,301	3.5%
Multi-Family	4,006	3,842	4.1%
Mobile Home and Other	185	176	4.9%

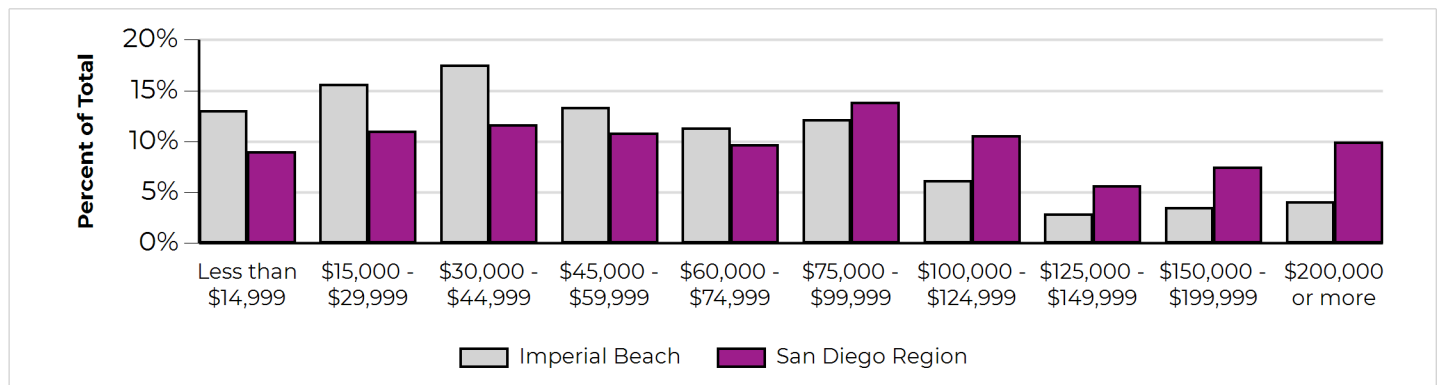
Household Income

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	16%	18%	13%	11%	12%	6%	3%	4%	4%

Median Household Income

	2021
Adjusted for Inflation (2010 \$)	\$49,198
Not adjusted for inflation (current 2020 \$)	\$60,917



DATA SOURCES AND IMPORTANT ADVISORY:

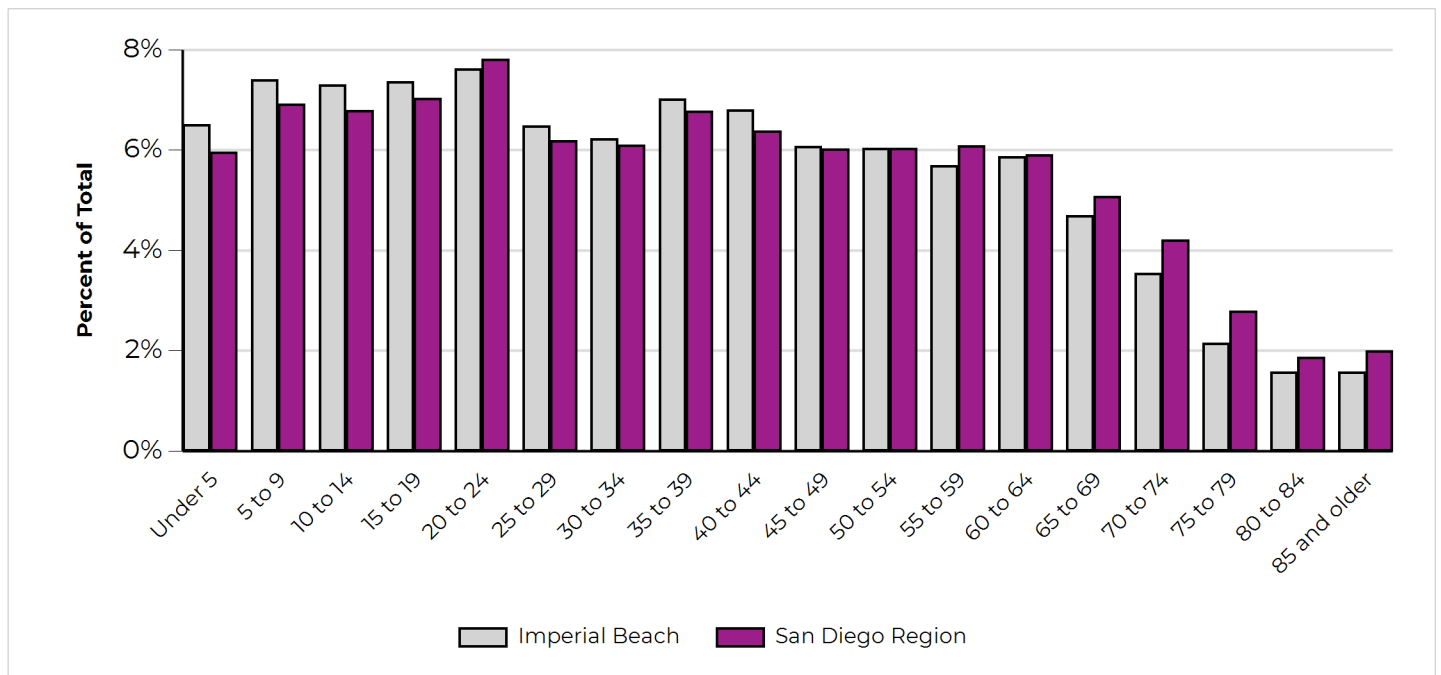
SANDAG Population and Housing Estimates are derived from a composite of data sources, including the California Department of Finance (DOF) E-5 Population and Housing Estimates for Cities, Counties, and the State, 2020-2022; the 2021 SANDAG Land Use and Housing Units inventory; the Census American Community Survey (ACS) Detailed tables; and the vintage 2020 DOF P-3 Race/Ethnicity and Sex by Age for California and Counties.

Caution should be taken when using Population and Housing Estimates, especially for small areas of geography. Sampling error inherent with the data may materially impact the reliability of the estimates, resulting in a substantial margin of error. Additionally, conclusions should not necessarily be drawn about small differences between two or more estimates because they may not reflect statistically significant differences.

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	27,774	13,955	13,819	50%
Under 5	1,809	950	859	47%
5 to 9	2,058	1,035	1,023	50%
10 to 14	2,030	1,032	998	49%
15 to 17	1,247	641	606	49%
18 and 19	801	415	386	48%
20 to 24	2,117	1,111	1,006	48%
25 to 29	1,801	966	835	46%
30 to 34	1,732	902	830	48%
35 to 39	1,949	984	965	50%
40 to 44	1,889	957	932	49%
45 to 49	1,689	852	837	50%
50 to 54	1,676	799	877	52%
55 to 59	1,580	801	779	49%
60 and 61	677	332	345	51%
62 to 64	954	475	479	50%
65 to 69	1,303	627	676	52%
70 to 74	986	458	528	54%
75 to 79	599	279	320	53%
80 to 84	440	176	264	60%
85 and older	437	163	274	63%
Under 18	7,144	3,658	3,486	49%
65 and older	3,765	1,703	2,062	55%
Median Age	35.7	34.6	36.9	N/A

Population by Age



Population by Race, Ethnicity and Age

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	14,405	9,104	1,518	122	1,669	956
Under 5	1,002	521	92	10	93	91
5 to 9	1,277	512	93	9	88	79
10 to 14	1,279	467	93	9	66	116
15 to 17	801	247	67	7	58	67
18 and 19	463	200	77	8	27	26
20 to 24	1,349	422	126	5	112	103
25 to 29	1,100	415	123	11	81	71
30 to 34	900	538	113	11	106	64
35 to 39	1,017	669	100	5	105	53
40 to 44	985	623	88	5	129	59
45 to 49	861	549	112	5	126	36
50 to 54	831	576	97	6	112	54
55 to 59	715	610	94	8	116	37
60 and 61	277	295	39	2	47	17
62 to 64	357	456	42	4	70	25
65 to 69	451	642	70	4	120	16
70 to 74	305	540	39	6	83	13
75 to 79	171	345	25	2	41	15
80 to 84	138	237	13	2	42	8
85 and older	126	240	15	3	47	6
Under 18	4,359	1,747	345	35	305	353
65 and older	1,191	2,004	162	17	333	58
Median Age	29.7	44.5	33.9	30.9	43.8	24.8