LET US BE YOUR MATCHMAKER...

Use our tools to *match* the right property with the *right buyer*.



FarmFOCUS

Use filters to focus on specific attributes like year built, price per sqft.,bathroom count, bedroom count, has a pool, etc.

Pro Tip: Narrow down your search even further by selecting <u>owner occupied</u> properties, <u>absentee owner properties</u>, or <u>out of state owner properties</u>.

The focused farm you create gives you <u>potential off</u> <u>market properties</u> to find your buyer's dream home.

Review each property with your client(s) in a list view or on a map and then export the data to send letters to property owners.

BUYER'S NET SHEET

A <u>Closing Cost Estimator</u> for real estate transactions. Calculate escrow, title insurance, determine amount due at signing, custom fees and credits, tax and recording fees, and much more with a few clicks.

Show your buyers the numbers they're looking for from the palm of your hand!



For more information on how you can *match* your buyer with the *right* property, please contact your California Title representative.

Market Snapshot

Create custom reports to find the right neighborhood! View historical sales prices, home age, years owned, lot size, and ZIP Code turnover rates, and more.

Pro Tip: Ask your client(s) for two areas of interest and create a custom market report for each— in seconds!

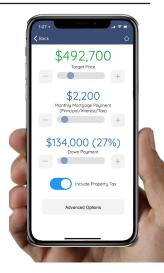
Compare the reports of their two preferred ZIP codes or geographic neighborhoods to find the best match.

Try it today!

BUYER POWER

Create scenarios to help buyers visualize monthly payments, down payments, sales prices, loan amounts, interest rates and taxes.

Use the slider to see the values change in **real time!**



Customer Service cs@caltitle.com | 844.544.2752

Los Angeles 100 N. First Street, Suite 404 | Burbank | 818.382.9889

Orange County 28202 Cabot Road, Suite 625 | Laguna Niguel | 949.582.8709

San Diego 2355 Northside Drive, Suite 310 | San Diego | 619.516.5227



Protecting Your Property Rights

