



# Find “Likely to Sell” Properties Near Your Recently Closed Transaction



**Congratulations on your recently closed transaction(s)!** Now, customize your marketing efforts where it is going to matter most: find “likely to sell” properties near your recently closed transaction! This saves you both time and money using our proprietary system.

## Here’s How it Works:

1. Create a farm or select an existing farm
2. Next, create a Focused Farm with Cal Title’s **FarmFOCUS** tool.
3. Use the filters to select “Likely to Sell” properties within your farm.

These filters allow you the flexibility to **focus on specific criteria** to **find the “likely to sell” properties near your recently closed transaction!**

## GO FROM THIS



## THIS



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