

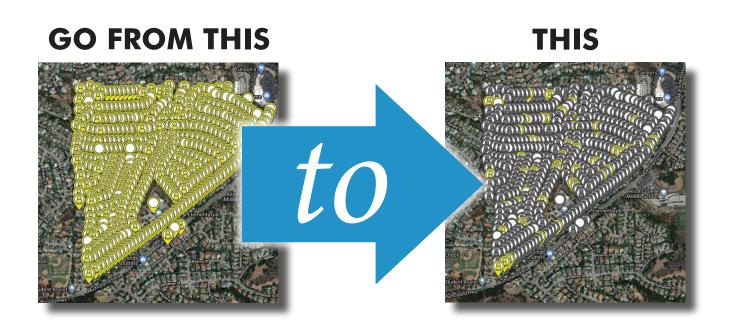
HOW TO FIND "LIKELY TO SELL" PROPERTIES NEAR YOUR ESCROW!

Congratulations on your current ESCROW! Now, customize your marketing efforts where it is going to matter most: find "likely to sell" properties near your current escrow! This saves you both time and money using our proprietary system.

Here's How it Works:

- 1. Create a farm or select an existing farm
- 2. Next, create a Focused Farm with Cal Title's **Farm**FOCUS tool.
- 3. Use the filters to select "Likely to Sell" properties within your farm.

These filters allow you the flexibility to focus on specific criteria to find "likely to sell" properties near your current escrow!



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California title company

Protecting Your Property Rights

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