

HOW TO FIND "LIKELY TO SELL" PROPERTIES NEAR YOUR ESCROW!

Congratulations on your current ESCROW! Now, customize your marketing efforts where it is going to matter most: find "likely to sell" properties near your current escrow! This saves you both time and money using our proprietary system.

Here's How it Works:

1. Create a farm or select an existing farm
 2. Next, create a Focused Farm with Cal Title's **FarmFOCUS** tool.
 3. Use the filters to select "Likely to Sell" properties within your farm.
- These filters allow you the flexibility to **focus on specific criteria** to **find "likely to sell" properties near your current escrow!**

GO FROM THIS



THIS



Customer Service cs@caltitle.com | 844.544.2752

Los Angeles 100 N. First Street, Suite 404 | Burbank | 818.382.9889

Orange County 28202 Cabot Road, Suite 625 | Laguna Niguel | 949.582.8709

San Diego 2365 Northside Drive, Suite 250 | San Diego | 619.516.5227



California
title company

Protecting Your Property Rights

