



Find “Likely to Sell” Properties Around Your Current Listing!

Congratulations on your current listing! Now, customize your marketing efforts where it is going to matter most: find “likely to sell” properties around your current listing! This saves you both time and money using our proprietary system.

Here’s How it Works:

1. Create a farm or select an existing farm
2. Next, create a Focused Farm with Cal Title’s **FarmFOCUS** tool.
3. Use the filters to select “Likely to Sell” properties within your farm. These filters allow you the flexibility to **focus on specific criteria** to find “likely to sell” properties near your current listing!

Watch a quick video to see how it’s done!

https://youtu.be/K4y_nH9taVA

FROM THIS



THIS



Strive 2 Thrive
with California Title

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 **California**
title company

Protecting Your Property Rights



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