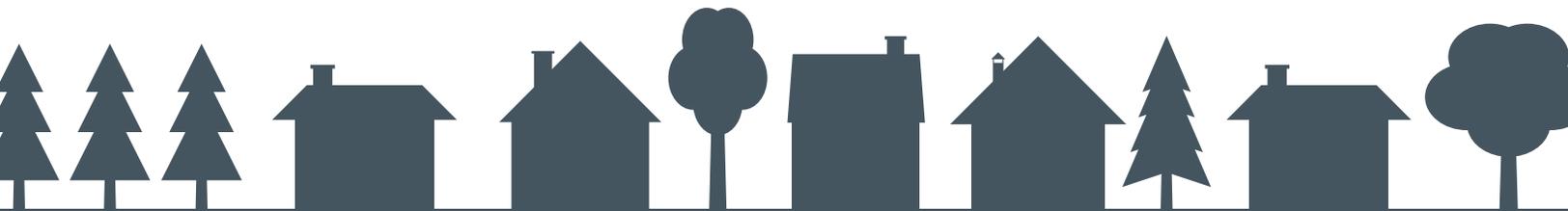


# Community Information

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## Vista





## Vista

Located just seven miles inland from the Pacific Ocean in northern San Diego County, the City of Vista has a perfect mild Mediterranean climate. Our over 96,000 residents enjoy a wide range of year-round outdoor activities in a setting of gentle rolling hills and pleasant rural surroundings. With more than 25 educational institutions for Vista youth, and a business park that is home to over 800 companies, it is no wonder that Vista has been named one of the "50 Fabulous Places to Raise Your Family!"

## Mission Statement

Providing outstanding services to improve the quality of life of all Vista residents and to enhance the uniqueness of our community, reflecting our core values: respect, fairness, teamwork, integrity, compassion and stewardship.

## History

The Vista area was originally inhabited the Luiseño Indians, who lived on the land until the founding of the San Luis Rey Mission in 1798. The prosperity of the mission-era declined by the 1830's with the independence of Mexico from Spain. The Mexican government began to grant land ownerships to a variety of people, thus beginning the Rancho era of California. Three ranchos were granted in the Vista area: Rancho Guajome, Rancho Buena Vista, and Agua Hedionda Y los Manos.

### The Vista Ranchos

In 1845, two Native Americans from the Mission San Luis Rey received the 2,200-acre Rancho Guajome as a land grant from the Mexican governor. They sold it to a Los Angeles merchant, who gave a half-interest in the rancho to his sister-in-law, Ysidora Bandini, as a wedding gift. Her husband, Cave Johnson Coutts, was an Army lieutenant.

The ranch house at Rancho Guajome, originally named "Wah-hoe-mah" meaning "frog pond" in the Indian language, covered nearly 7,000 square feet and contained 28 rooms. Coutts planted many orchards and vineyards and it is said he had the only orange grove in San Diego County for years, and one of the earliest irrigation systems.

Rancho Buena Vista is the best-preserved of the fabled land-grant ranchos. The original land grant was issued in 1845 by Governor Pio Pico to Felipe Subria, a Luiseño Indian and Christian convert. He later deeded it to his daughter Maria La Garcia Dunn for \$1.00.

The property changed hands many times in the coming years, and was subsequently sold to Cave Coutts for \$3,000 in 1866. The combined ranchos of Rancho Guajome and Rancho Buena Vista became the center of social activities, with ranchers coming from all over the region to attend grand parties. Coutts went on to buy much more land, at one time owning over 20,000 acres.

During the ensuing years, the Rancho was subjected to many boundary





disputes and legal entanglements, which were eventually settled in favor of the Coutts heirs. It was in 1886 that the Vista Land Company acquired a sizeable portion of land and the city was laid out.

In 1989, the City of Vista acquired the Rancho Buena Vista Adobe for the citizens of Vista. The Rancho Buena Vista Adobe is an historic treasure for the residents to share with the world and protect for further generations. Rancho Guajome, a rare surviving example of a 19th century Spanish-Mexican hacienda, is currently owned and operated by the San Diego Parks Department.

The third Rancho, Agua Hedionda Y los Manos, is a 2,600 acre ranch located in Shadowridge and the adjacent city of Carlsbad. A majority of this Rancho is developed for housing and commercial purposes, with a portion owned by the University of California as a preserve.

### **Early Settlers**

In the 1850's the ranchos began to fade due to changing political conditions and the scarcity of water. A growing number of settlers came to the area after California became a state in 1850 and began to create smaller agricultural holdings. One settler in the Vista area, John Frazier, applied to open the first post office and after several attempts to name the city ("Frazier's Crossing" and "Buena Vista" were already taken), Frazier finally chose the name "Vista". With the opening of the first post office in 1882, Vista had officially arrived.



Inhibited by the lack of water, Vista grew slowly in the early 1910's to less than 1,000 people. Through the vote of the people in 1923, the Vista Irrigation District had the necessary funding to construct a new water supply from Lake Henshaw. New buildings in downtown sprang up almost immediately.

Agriculture began to flourish with crops such as tomatoes, celery, and citrus fruits. Some hillsides were also planted for avocados and by 1948, the City of Vista became the "avocado capital of the world."

### **Incorporation**

The city incorporated on January 15, 1963 as a general law city with council/manager form of government. The first city council was elected and appointed Joe Fotheringham as Vista's first mayor. The incorporated city limits contains approximately 19 square miles and in 1963 its population had reached over 19,000. In 1984, voters passed a law to elect future mayors, rather than through an appointment made by the elected council. By 2006, the population of Vista grew to over 94,000.



Today, Vista is a thriving community that continues to grow and develop many new activities and attractions. The Moonlight Amphitheatre, AVO Playhouse, and the Wave Waterpark are just some of the many cultural activities the city offers Vista residents. Vista's Business Park, acclaimed as "the platinum corridor" is home to over 850 companies, with many world businesses relocating their headquarters, manufacturing, distribution and marketing facilities to this business park. In addition, Vista Village has brought revitalization to the downtown with dining, entertainment, shopping, and public amenities.



## Relocation Information

Vista, California. Nice name. Population over 92,000. Vista means "view" but a camera can't possibly capture all the details: the sun-tipped clouds softening a cool, azure sky; westerly breezes floating inland from the sea, a comfortable eight miles away; a blue jay scattering water spray in a bird bath; hovering humming birds pausing, then darting among orange poked aloe in relentless search of nectar...

Do you know that Vista was chosen as one of the "Fifty Fabulous Places to Raise Your Family?" That's the title of a book authored by Melissa Giovagnoli who interviewed countless numbers of people - relocation experts, real estate agents, state and government agencies, economic development organizations, school districts, chambers of commerce executives and directors at the U.S. Census who track geographic mobility. In every case, they were asked, "Where are people moving and why?"

Criteria for evaluating a list of more than 300 locations in the country, among thousands of desirable communities, focused on an almost universal agreement on what the ideal community should offer: a strong local economy with growing job and business opportunities, good schools, a diversified real estate market, low taxes, great recreation and culture, low crime, and an aggressive plan to preserve the environment.

"Even more important," Giovagnoli reported, "The best places to raise a family were ones that were passionate about kids. If there was evidence of ongoing events, programs and activities that were child-centered, parents gave their hometown rave reviews." It must be noted here that recent passage of the School Bond initiative by the citizens of Vista validates this city's commitment to provide quality facilities for our children's educational needs.

Of the fifty places selected from this extensive nationwide list, three were chosen from the State of California, one from San Diego County... the City of Vista!

Here are the author's words explaining her decision to acclaim Vista's "fabulous features." She writes, "This dynamic beauty close to Pacific Ocean shores, has it all. Why else would the population have tripled in the past 20 years? Who wouldn't want to be in the climatic wonderland of the United States, where the average daily temperature is 74 degrees and children go to top schools and have their pick of choice recreational activities?"

With an average of 340 days of sunshine, it's only natural that fun and recreation should dominate Vista's style of life. The Vista Parks and Community Services Department operates a total of fifteen community parks - six times the national average - within its eighteen square miles. That includes theaters, museums, recreation centers, picnic grounds, athletic fields and specialty sports parks.

With housing opportunities ranging from garden apartments to ocean view estates, broad-based educational and social service programs targeted to all ages, and an aggressive Economic Development Program that has attracted more than 600 new companies and jobs for over 20,000 employees, the City of





Vista is here to support the most ambitious dreams.

### **Low Crime Rate**

Despite its tremendous growth, Vista still enjoys a low crime rate that is more often associated with a small town. This is testament to the close working relationship between the Sheriff's Department and the Vista community.

In addition to the main station located in the San Diego Courthouse on South Melrose Drive, the Vista Sheriff's Department maintains three Neighborhood Policing Teams which include bicycle and crime prevention units. These teams work in partnership with residents and social service agencies to establish a presence in the community. Another innovative community-based prevention project is the Crime Free Multi-Housing Program, a coalition partnering law enforcement agencies, landlords and tenants to keep illegal activity out of rental properties. Through education and tenant involvement, residents are able to reduce crime in their neighborhoods while property owners are helped to attract more stable tenants.

The Vista community reinforces the efforts of the Sheriff's Department through volunteer participation in the senior patrol, reserve deputy and Explorer cadet programs, and provides officers with both cooperation and moral support they need to protect and preserve the well-being and property of local citizens.

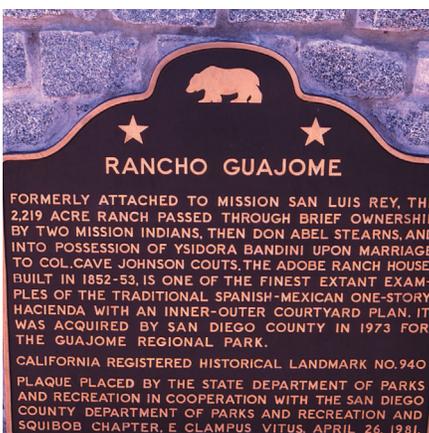
No doubt, as a positive result of these ongoing efforts, Vista has managed to achieve the greatest decreases in crime, during the last six years, of any of the 18 cities in the County of San Diego. According to the F.B.I. Crime Index for 2001, data provided by the San Diego Association of Governments (SANDAG) reveals that, despite an increase in crime among all cities in the County of 7%, Vista's crime rate actually decreased by 5% during the same timeframe. And, although Vista is the sixth most populous city in the County, it has one of the lowest crime rates.



### **Quality Health Care Facilities**

Quality health care is of prominent concern to every community and its citizenry, and Vistans are indeed fortunate to have convenient access to some of the most outstanding health care facilities in the United States. Tri-City Medical Center, a 385-bed, acute-care district hospital offers a full range of primary care and medical-surgical services that include emergency medicine, cardiovascular and imaging services, oncology, a family childbirth center, plus hospital and home care. Tri-City Medical Center has been designated as one of "100 Top Hospitals: Regional Benchmarks for Success" three years in a row by HCIA Mercer.

The Vista Community Clinic is a private, nonprofit community clinic dedicated to providing quality healthcare and health education to those who experience economic, social or cultural barriers when accessing health care. Incorporating a full spectrum of both treatment and prevention services, the clinic has been nationally recognized for its excellent health promotion programs. The "Fund for Moms" project, which offers interest-free revolving loans for prenatal care and delivery to families without medical insurance, has received three awards in recent years from Social Compact, the Fannie Mae Foundation and the U.S. Department of Health and Human Services. In total, the Vista Community Clinic





holds more than 50 government contracts including a Medi-Cal HMO under which the clinic provides managed care for its members.

Also located within a short driving distance from downtown Vista are many other leading state-of-the-art medical facilities.

### **First-Rate Educational Opportunities**

The quest for knowledge and enrichment is apparent in Vista, as evidenced by the fact that this city hosts the largest branch in the San Diego County Library system, and is also the most widely used facility among all of the 32 county library branches. This 30,300 square foot library has the distinction of being a regional reference center for the county. It also has a full-service business reference center, unlimited Internet access, an active book club, and special programming to satisfy people of all ages. It includes storytelling, crafts and live entertainment which is provided by local musicians and performers. The Vista Library houses a children's library, a teen section, a conference room, a quiet study area, plus a community room that is available at no-cost to nonprofit organizations, and for private use at a reasonable fee. The Vista Library is open seven days each week.



Recognizing that a sound educational foundation is the greatest predictor of economic success, the Vista Unified School District (VUSD) has enjoyed a long-standing reputation as one of the finest school districts in the nation, with its teachers being among the highest paid. Currently, there are eleven elementary schools, five middle schools and five high schools in the district. However, with extraordinary population growth, the need to build more schools within the district posed a crucial challenge to the community's taxpayers. In March, 2002, voters went to the polls and cast their ballots in favor of the School Construction Bond with a resounding 67% majority approval, thereby paving the way to secure funding from local taxpayers along with matching funds from the state to enable the construction of eight new schools and to modernize aging schools within the district.

Several of Vista's schools have earned National Blue Ribbon and California Distinguished School honors. In addition, VUSD operates two special education schools, a technology-based charter school and two magnet schools: the Casita Center for Technology, Science and Math, and the Vista Academy of Visual and Performing Arts. Vista is also the only school district in the western states to offer a fully implemented International Baccalaureate program.



Vista is home to a number of prestigious private preschools, parochial schools, vocational schools and colleges as well - including National University, the University of Phoenix and the San Diego Golf Academy. Just ten minutes from downtown Vista are the campuses of California State University at San Marcos and two major community colleges, Miracosta College in Oceanside and Palomar College in San Marcos. Students living in Vista are able to commute to a number of other acclaimed institutions of higher learning including the University of California at San Diego; the University of San Diego; California Western School of Law; and U.S. International University.

In order to maintain a skilled employment pool, the pro-active Vista business community works closely with academic institutions to provide training of



relevance to the local economy. For example, the Vista Economic Development Association (VEDA) has an educational component that offers on-site English and blueprint reading instructions to workers at business parks. In addition, the Vista Adult School, accredited by the Western Association of Schools and Colleges, provides vocational training in business and computer applications, and health and service occupations.

### **Many Accommodating Place of Worship**

Religion is acknowledged as "the soul of the community." The city's first place of worship was the Community Church of Vista, still actively attended after 70 years following its dedication in 1932. Today, Vista has more than 60 churches, synagogues, temples and mosques that serve the spiritual needs of the diverse English, Spanish, Chinese, Korean, Vietnamese and Samoan speaking citizenry. The congregations' devotion to the community, as evidenced by their ecumenical efforts to care for Vista's homeless, provide inspiration for the challenges of today, and promise for tomorrow.

### **Programs & Events for Everyone**

Special attractions are enjoyed in Vista by residents and visitors alike. Currently spanning 279 acres - with more to come in the near future - within the city limits, many state-of-the-art facilities provide a rich offering of programs and events designed for the enjoyment of everyone, from tots to seniors. Last year, nearly one million people participated in city-sponsored programs.



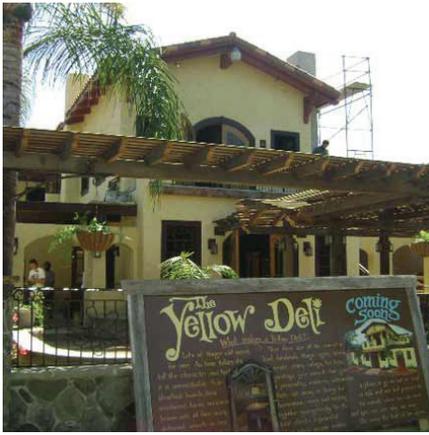
Vista is the home of the Wave Waterpark, the only family aquatic center in North San Diego County. The Moonlight Amphitheatre and the recently renovated Avo Playhouse draw thousands of Southern Californians each year to experience award-winning dramatic and musical comedy productions that have transformed Vista into a cultural hub. The Rancho Buena Vista Adobe is filled with hands-on educational and research material and documents by which students and visitors can trace local history.

Day camps, arts and crafts classes, bridge tournaments, golf clinics, dance workshops, piano lessons, amateur theater productions, and CPR training are just a few of the many activities offered through the Parks and Community Services Department. Vista also boasts the largest youth volleyball and basketball programs in all of San Diego County. Organizations devoted to youngsters flourish in Vista. Girls, Inc., the Boys and Girls Club, scout troops, campfire groups and youth theater troupes are avidly supported by local residents and businesses.

Because of its close proximity to some of the most scenic golf courses in the world, Vista is part of North San Diego County's golfer's paradise and home to the Shadowridge Country Club and nearby Vista Valley Country Club. Recreation venues such as Boomers (formerly known as the Family Fun Center) provide enjoyable ways, like miniature golf and go-cart races, for families to have fun together. Friday and Saturday are "Rock n' Bowl Night" at the Vista Entertainment Center where 24 leagues accommodate adult, senior and junior bowlers in year 'round competition on 40 lanes.

Vistans have always enjoyed their heritage. Check the calendar on almost





every month of the year and you'll find a special event scheduled, such as the July Fourth Celebration, the Tour of North County, the Square Dance Festival, the Scottish Highland Games, the Mariachi Festival, Cinco de Mayo, and the Fiesta de las Flores, among others.

Vista's central location offers quick accessibility to the ocean's beaches, the mountains, Mexico and world-famous attractions including the San Diego Zoo, Wild Animal Park, SeaWorld, Legoland, and Disneyland.

A magnificent multiplex stadium-seating movie theater will soon be constructed as an anchor attraction for the large-scale re-development project which will also house a variety of popular retail stores and restaurants, bordered by gorgeous landscaping and a unique creekside promenade in a park-like setting.

An ambitious project is now under construction at the crest of the city's Brengle Terrace Park. Here, 15 acres will soon be graded for a world-class botanical rainforest in which a canopy of exotic palm trees will embrace thousands of beautiful orchids, bromeliads, platyceria and other rare plants. It will provide a research and educational center for the benefit of this and future generations. With the botanical forest in place, the City of Vista will, predictably, become an ideal tourist location, attracting people from all over the world.

### **Prosperous Economic Development**

Economic growth is vital to the success of any community. Visionaries understood the need to combine the talents and resources of leaders in the private and public sectors to formulate a plan. The year was 1984. The real challenge was trying to determine the appropriate mechanism to encourage this economic development. When Vista began this effort, they evaluated economic development activities, agencies and programs that were in existence at that time. It was established that most, if not all, economic development activities were either driven solely by the public or private sector. A combination of both types of entries could elevate these programs to a higher plateau. The City and local leaders realized that a partnership between private firms, local government, and non-profit industrial development groups could create an environment that would help local firms to prosper and expand.

A triad partnership was formed in Vista to include the City, the Chamber of Commerce and business/industry. The Vista Economic Development Association (VEDA) was created at that time. A 1200 acre site was developed in South Vista. This became Vista's Business Park. Initially, VEDA's founders projected a 25-year timetable to develop and build out the Business Park. But, by 1999, their original expectations were exceeded by a remarkable ten years! Much of the success of this endeavor can be credited to adherence to the philosophy of "building for quality, not quantity."

Consistently, over the years, VEDA has been in the forefront of promoting our city, by encouraging companies and developers to consider Vista as a prime location for new facilities, as well as motivating existing businesses to relocate here. VEDA's messages are carried in regional, state and national professional publications. Representatives from VEDA join with the city's business community to promote the local community at select trade shows and industry meetings. In addition, VEDA serves as a fine-tuned marketing channel designed





to help sell or lease properties by providing its members with databases, mailing lists, and comprehensive information on major local businesses. VEDA keeps its membership informed through networking, regularly scheduled meetings, special programs such as Human Resource Directors workshops, and through newsletters, directories, profiles and maps as well as via the VEDA web site: [www.vistaeda.org](http://www.vistaeda.org).

Through the years, VEDA has continued to set new goals and increase its membership. The organization's three committees - Membership, Attraction, and Retention - are led by dedicated leaders. VEDA's Mission Statement reads: "To enhance the economic growth of the Vista community by attracting and maintaining major businesses." In this endeavor, they continue to succeed.

### **Vista: A Formula for Progress Sustained by Local Government**

In 1926, the Vista Irrigation District was established, catapulting Vista from a strictly dry farming and ranching community into an agricultural boomtown that produced avocados, grapes, lima beans and citrus fruit for major markets. In 1963, the local citizens expressed their desire for self-determination by adopting a city council-city manager form of government. Accordingly, the City of Vista was officially incorporated in January of that year. Today, all elected members of the City Council, including the mayor, discuss and vote on city business at public meetings conducted at the Council Chambers, located at the City Hall Complex, 600 Eucalyptus Avenue in downtown Vista. All are elected to four-year terms with elections staggered every two years. Fiscal responsibility sets the tone for all council decisions. Support and counsel are provided by the City Manager and the City Attorney. To enhance the quality of life in Vista, the City Council has advanced a strategy that is characterized by intelligent growth.



Consulting with developers, business groups, religious organizations, social service agencies, law enforcement and the citizens, the City Council has been careful to preserve the integrity of Vista while promoting a sound infrastructure, strengthening schools, improving services, developing quality affordable housing and reducing crime.

In achieving these goals, the City Council has demonstrated exceptional prudence in identifying and recruiting preferred businesses to the area that are able to complement the sum and substance of the community while generating needed tax revenues to sustain progress.

### **Local Attractions**

In the recent book, "50 Fabulous Places to Raise Your Family", Vista was voted #7 of the 50 best cities in the nation. With an average of 340 days of sunshine a year, its only natural that fun and recreation should dominate Vista's style of life. The Vista Parks and Community Services Department operates a total of 15 community parks - six times the national average - that includes theaters, museums, recreation centers, picnic grounds, athletic fields and specialty sports parks.



Vista is home to the Wave Waterpark, the only family aquatic center in North San Diego County. In addition, the Moonlight Amphitheatre and the Avo



Playhouse, draw thousands of Southern Californians each year to experience award-winning productions that have made Vista a cultural hub.

The Rancho Buena Vista Adobe provides students and visitors with hands-on educational and research programs by which they can trace local history.

Located on 40 acres of rolling farm land in Vista, the Antique Gas & Steam Engine Museum is a non-profit organization that evokes nostalgic memories of rural lifestyles and family traditions. Unique from many museums, the equipment is maintained in operating condition and used in Museum programs. The Museum's collection focus on the period from 1849-1950 extensively covering agriculture, construction and early industrial trades. Exhibits include blacksmith & wheelwright shop, country kitchen & parlor, steam & gas industrial power units, gristmill & sawmill and farm equipment from horse-drawn through modern row crop. Annual events include a Civil War Reenactment in March and a Threshing Bee and Harvest Fair in June. Click here for details. Additional event reservation information.



Rancho Guajome Adobe Hacienda depicts a unique example of Anglo-Hispanic architecture built on an original Mexican land grant. Distinguished as a National Historic Landmark for its contribution to our nation's history, the rambling twenty-room adobe ranch house, built with huge profits from the cattle boom of the 1850's, bustled in its heyday with extravagant fiestas, lively rodeos, and constant visitors. This San Diego County Park is available for weddings and events and also for tours Saturday through Wednesday, 10 a.m. to 2:30 p.m., by appointment. Address: 2210 N. Santa Fe Ave., Vista, CA 92083. Directions: I-5 to Hwy. 76 East, past Mission San Luis Rey 2.4 miles. Turn right on North Santa Fe, proceed 2 miles to Guajome Adobe Ranch House. Phone (760) 724-4082. Guajome County Park also offers a rich riparian area, marshes, spring-fed lakes, picnicking, hiking, horseback riding, fishing, and camping. Click here for details.

A golfer's fantasyland because of its close proximity to some of the most scenic courses in the world, Vista is home to the Shadowridge Country Club and the Vista Valley Country Club.

Vista Farmers Market is held each Saturday from 7:45 to 11 a.m., at the County Courthouse: 325 S. Melrose Drive, just south of Hwy 78. For more information, contact manager Mark Wall: email or phone 760-945-7425.

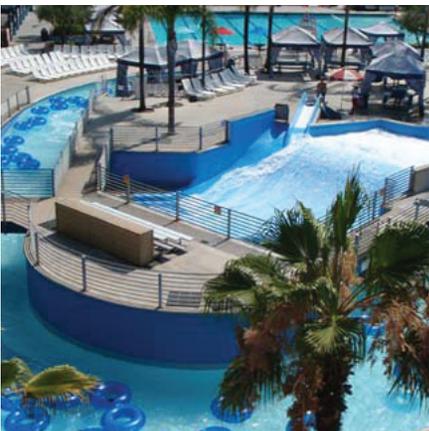




## Churches & Place of Worship

- All Saints Episcopal 726-4280 651 Eucalyptus Ave. 92084  
American Catholic 945-9444 615 Hutchinson 92084  
Apostolic Assembly 726-0451 310 Hacienda Dr 92084  
Apostolic Christian Church 945-0107 1639 Ridge Road 92083  
Assembly of God 724-7099 290 N. Melrose 92083  
Buena Vista Baptist 726-1564 145 Hannalei Dr 92083  
Calvary Chapel of Vista 726-4224 885 E. Vista Way 92084  
Calvary Christian School 639-6368 973 Vale Terrace Dr 92083  
Christian Science 724-3383 135 E. Vista Way 92084  
Church in Vista, The 630-6028 150 Hannalei Dr 92083  
Church of Christ 758-8430 213 S. Melrose Dr 92081  
Church of Christ 726-3600 1830 Anna Lane 92083  
Church of Christ 940-8003 2020 Sunset Dr 92083  
Church of Jesus Christ of LDS 732-0166 451 W. Bobier Dr 92083  
Church of Jesus Christ of LDS 945-6053 1310 Foothill Dr 92083  
Church of Jesus Christ of LDS 727-3081 1545 S. Melrose Dr. 92081  
Church of St. Thomas More 599-1980 1910 Shadowridge Dr 92081  
Divine Deliverance 631-6479 657 S. Santa Fe Ave 92083  
Door Christian Fellowship 630-1518 114 Hillside Terrace 92084  
Ebenezer Church of God in Christ 941-2226 297 Cedar Road 92083  
Emmanuel Baptist Church 726-4600 342 Eucalyptus Ave 92084  
Emmanuel Christian 630-1672 1084 Nostalgia Place  
Faith Chapel 598-7645 390 Mimosa Ave  
Faith Lutheran Church 727-7700 700 E. Bobier 92084  
Faith Christian Church 724-6717 350 W. California Ave 92083  
First Church of Relig. Science 724-9170 560 S. Melrose 92081  
First Lutheran Church of Vista 724-5440 1410 Foothill Dr 92084  
First Samoan Congregational 758-0452 745 Avenida de Benito Juarez 92084  
First Samoan Methodist Church 941-4592 444 W. Bobier 92083  
Grace Covenant Church 940-8919 2210 E. Vista Way 92084  
Greater Antioch Baptist Church 724-4230 1855 E. Vista Way 92084  
Harvest Orthodox Presbyterian 731-4949 720 Alta Vista Dr 92084  
Iglesia de JesusCristo Intl. 639-4181 133 S. Santa Fe Ave 92083  
Iglesia Ni Cristo 631-4812 1418 Calle Jules 92084  
Iglesia Principe de Paz 631-2383 963 Postal Way 92083  
Intercessory Prayer Team 724-1439 502 N. Santa Fe Dr. 92083  
Jehovah's Witness 724-5454 860 S. Melrose Dr 92081





- Jehovah's Witness 941-6699 409 W. Bobier 92083
- Jesus Way of Love, Inc. 631-1938 857 E. Vista Way 92083
- Korean Church of Christ 726-3600 1830 Anna Lane 92083
- Korean Church of North County 726-0850 1450 E. Vista Way 92084
- Living Faith Christian Center 599-7025 2135 Industrial Court 92083
- My Father's House 941-0549 231 Guajome 92083
- New Community Church of Vista 726-3880 165 Eucalyptus Ave 92084
- New Life Christian Center 724-2281 1111 Highland Dr 92083
- North Coast 724-6700 1132 N. Melrose Dr 92083
- North County Christian Life Center 726-2770 1175 Melrose Way 92083
- North County Tabernacle of Praise 941-8969 1930 Sunset Dr. 92083
- North SD Buddhist Church 726-7628 150 Cedar Rd 92083
- North Vista Baptist Church 724-2280 1120 Highland Dr 92083
- Nuevo Dia Centro Cristiano 726-3459 1980 E. Vista Way 92084
- Oak Hills Church 598-3852 1611 S. Melrose Dr 92081
- Pacific Southern Baptist 630-1018 145 Hannalei Dr 92083
- Palomar Community Church 727-3800 2128 Thibodo Court 92081
- Palomar Unitarian Universalist Fellowship 941-4319 1600 Buena Vista Dr 92084
- Reorganized Church of m Latter-day Saints 940-9739 876 Osborne 92084
- Saint Francis Catholic Church 945-8000 525 W. Vista Way 92083
- Samoan Senventh Day Adventist 758-8720 1100 Melrose Way 92081
- Seventh Day Adventist 726-5353 720 Alta Vista Dr 92084
- Seventh Day Adventist 758-9310 254 W. Indian Rock Rd 92083
- St. Matthew Parish 941-3600 PO Box 1768 92085
- Tri City Baptist Church 724-3000 302 N. Emerald 92083
- True Bible Gospel Tabernacle 630-2405 528 E. Vista Way 92084
- United Methodist Church of Vista 726-0442 157 Lado de Loma Dr 92083
- United Pentecostal Church 724-2281 1111 Highland Dr 92083
- Unity Way Church 726-1224 171 Unity Way 92083
- Victory Outreach 745-9727 1275 S. Santa Fe Ave. 92083
- Vista Bible Chapel 724-2975 134 East Dr 92084
- Vista Buddhist Temple 941-8800 150 Cedar Rd 92083
- Vista Church of the Nazarene 726-3873 1755 Thibido Rd 92081
- Vista Grace Presbyterian 724-0077 1450 E. Vista Way 92084
- Vista Wesleyan 940-9494 1010 Crest View Rd. 92083
- West Coast Baptist Church 726-6163 1525 Buena Vista Dr 92083
- Westcoast Christian Center 599-0503 2117 Industrial Court 92083
- Word of Life Christian 758-4668 958 Postal Way 92083



## Education

### Vista Unified School District

1234 Arcadia Ave. / Vista CA 92084  
(760)726-2170 / [www.vusd.k12.ca.us](http://www.vusd.k12.ca.us)

### Elementary Schools

Beaumont Elementary School

550 Beaumont Dr., Vista, CA 92084 (760)726-4040

Bobier Elementary School

220 W. Bobier Dr., Vista, CA 92083 (760)724-8501

Breeze Hill Elementary

1111 Melrose Way, Vista, CA 92081 (760)945-2373

Casita Center Elementary School

260 Cedar Rd., Vista, CA 92084 (760)724-8442

Foothill Oak Elementary School

1370 Oak Drive, Vista, CA 92084 (760)631-3458

Grapevine Elementary School

630 Grapevine Road, Vista, California 92083 (760)724-8329

Hannalei Elementary School

120 Hannalei Drive, Vista, CA 92083 (760)631-6248

Maryland Elementary School

700 North Avenue, Vista, CA 92083 (760)631-6675

Monte Vista Elementary School

1720 Monte Vista Drive, Vista, CA 92084 (760)726-0410

North Star Academy (K-8)

1250 Arcadia Avenue, Vista, CA 92084 (760)726-5360

Olive Elementary School

836 Olive Ave, Vista, CA 92084 (760)724-7129

Vista Academy of Visual and Performing Arts

600 N Santa Fe Ave, Vista, CA 92083 (760)941-0880

Vista Visions Academy

305 E. Bobier Drive, Vista, CA 92084 (760) 724-4785





### **Middle Schools**

Rancho Minerva Middle School

2245 Foothill Dr, Vista, CA 92084 (760)631-4500

Vista Magnet Middle School

151 Escondido Dr., Vista, CA 92084 (760)726-5766

Washington Middle School

740 Olive Avenue Vista, CA 92083 (760)724-7115

### **High Schools**

Alta Vista High School

1575 Bonair Dr. Vista CA 92083 (760)724-3775

Major General Raymond Murray High School

215 N. Melrose, Vista, CA 92084 (760)631-2502

Palomar High School

1401 Palomar Place, Vista, CA 92084 (760)724-4785

Rancho Buena Vista High School

1601 Longhorn Drive, Vista, CA 92084 (760)727-7284

Vista High School

1 Panther Way, Vista, CA 92084 (760)726-5611



### **Adult Education/ROP**

510 Sunset Drive, Vista, 92081 (760)758-7122

### **San Marcos Unified School District**

255 Pico Ave., Suite 250 / San Marcos, CA 92069

Phone (760) 752-1299 / Fax (760) 471-4928

### **Elementary Schools**

Joli Ann Leichtag

653 Poinsettia Avenue / Vista, CA 92081 / (760) 290-2888



**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**Statistical Reference Area**  
**Vista**



Jan 1, 2016

<b>Total Population</b>	<b>105,404</b>
Household Population	103,146
Group Quarters Population	2,258
<b>Persons Per Household</b>	<b>3.17</b>

**HOUSING AND OCCUPANCY**

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>33,792</b>	<b>32,488</b>	<b>3.9%</b>
Single Family - Detached	18,247	17,541	3.9%
Single Family - Multiple-Unit	2,943	2,858	2.9%
Multi-Family	10,793	10,365	4.0%
Mobile Home and Other	1,809	1,724	4.7%

**HOUSEHOLD INCOME**

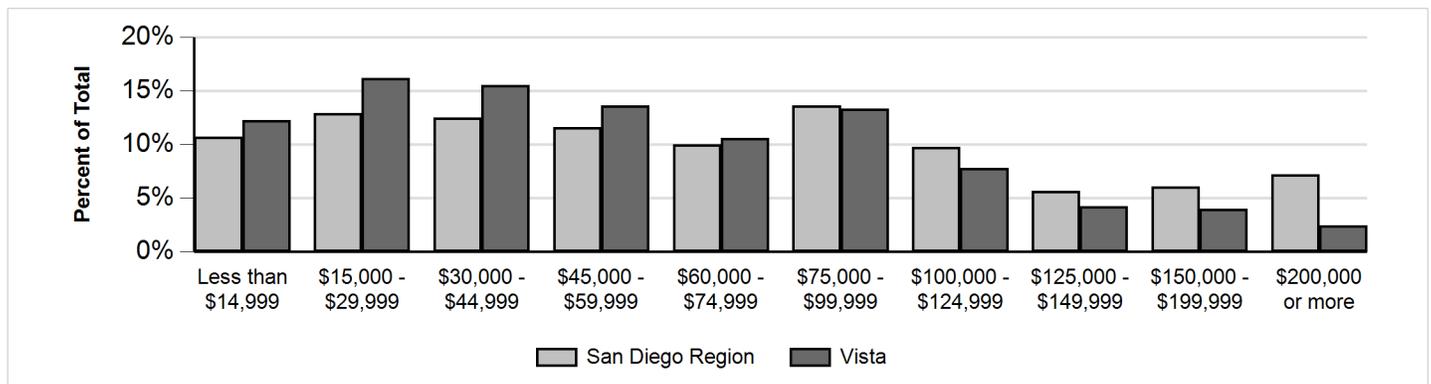
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	12%	16%	16%	14%	11%	13%	8%	4%	4%	2%

**Median Household Income**

2016

Adjusted for Inflation (2010 \$)	\$51,581
Not adjusted for inflation (current 2015\$)	\$56,618



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

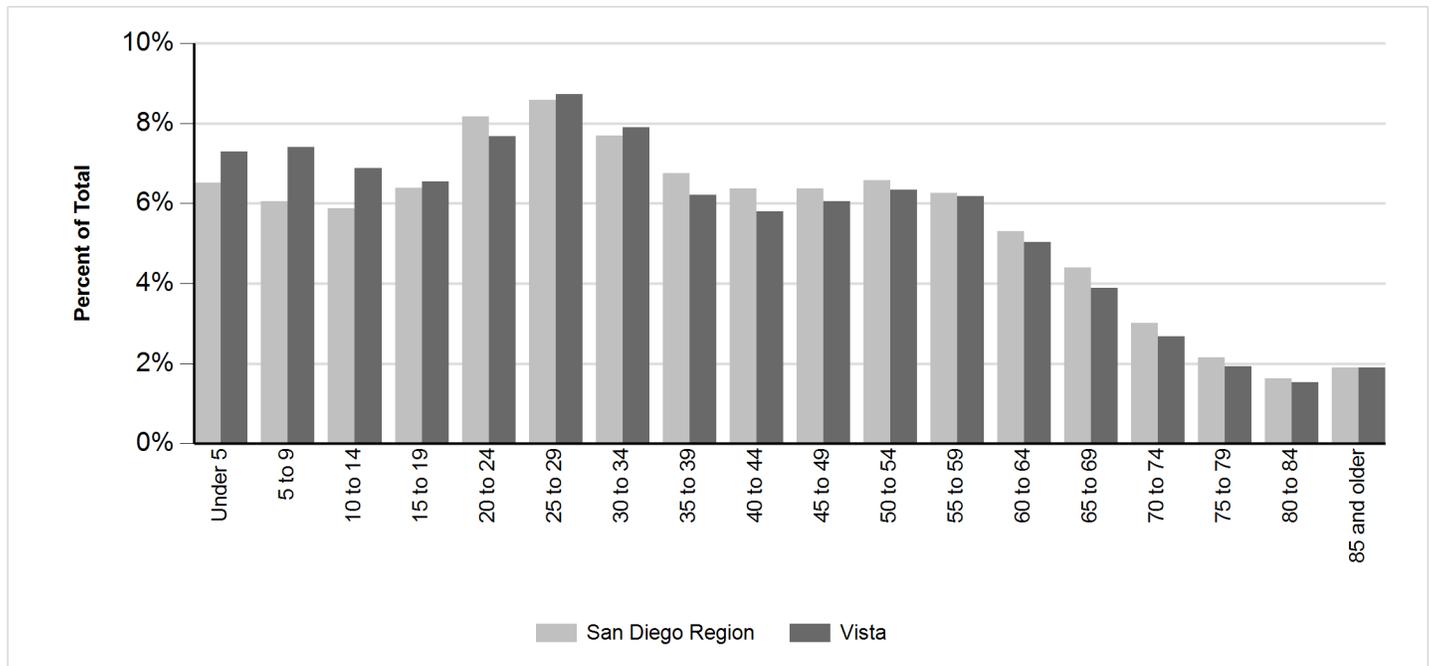
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>105,404</b>	<b>53,174</b>	<b>52,230</b>	<b>50%</b>
Under 5	7,696	3,928	3,768	49%
5 to 9	7,809	4,022	3,787	48%
10 to 14	7,254	3,653	3,601	50%
15 to 17	4,111	2,063	2,048	50%
18 and 19	2,790	1,480	1,310	47%
20 to 24	8,097	4,332	3,765	46%
25 to 29	9,197	4,986	4,211	46%
30 to 34	8,327	4,440	3,887	47%
35 to 39	6,550	3,420	3,130	48%
40 to 44	6,113	3,050	3,063	50%
45 to 49	6,388	3,272	3,116	49%
50 to 54	6,684	3,293	3,391	51%
55 to 59	6,515	3,176	3,339	51%
60 and 61	2,266	1,074	1,192	53%
62 to 64	3,047	1,436	1,611	53%
65 to 69	4,093	1,996	2,097	51%
70 to 74	2,823	1,298	1,525	54%
75 to 79	2,028	888	1,140	56%
80 to 84	1,620	663	957	59%
85 and older	1,996	704	1,292	65%
Under 18	26,870	13,666	13,204	49%
65 and older	12,560	5,549	7,011	56%
Median Age	33.5	32.4	34.7	N/A

## POPULATION BY AGE



**POPULATION BY RACE, ETHNICITY AND AGE**

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>45,612</b>	<b>45,935</b>	<b>2,702</b>	<b>439</b>	<b>7,273</b>	<b>3,443</b>
Under 5	4,254	2,239	155	68	430	550
5 to 9	4,518	2,170	138	41	479	463
10 to 14	4,117	2,111	124	26	470	406
15 to 17	2,351	1,277	85	13	198	187
18 and 19	1,594	883	85	15	99	114
20 to 24	4,474	2,667	236	34	381	305
25 to 29	4,216	3,541	340	37	727	336
30 to 34	3,716	3,348	275	27	738	223
35 to 39	3,175	2,506	218	14	484	153
40 to 44	2,905	2,382	165	22	516	123
45 to 49	2,843	2,762	179	28	469	107
50 to 54	2,357	3,465	225	36	464	137
55 to 59	1,840	3,899	183	18	454	121
60 and 61	540	1,447	54	14	166	45
62 to 64	611	2,066	73	9	246	42
65 to 69	742	2,886	72	14	322	57
70 to 74	496	2,017	45	13	223	29
75 to 79	386	1,411	25	3	183	20
80 to 84	246	1,221	14	3	126	10
85 and older	231	1,637	11	4	98	15
Under 18	15,240	7,797	502	148	1,577	1,606
65 and older	2,101	9,172	167	37	952	131
Median Age	26.8	44.7	33.4	28.0	36.2	20.0