## WHY YOU AS AN AGENT SHOULD WRITE IN CALIFORNIA TITLE WHEN YOU ARE REPRESENTING A BUYER?



title insurance insures the BUYER IN THE NEW SALE. The seller already has title insurance from when they were the buyer. You want a satisfied customer who will refer you business in the future and come back to you when they sell. Why let the listing agent control who insures your buyer?

## CALIFORNIA TITLE PROVIDES THE <u>BEST</u> POLICY AVAILABLE IN THE INDUSTRY

## IF AN ISSUE COMES UP IN THE TRANSACTION THAT IS TITLE RELATED, YOU HAVE ACCESS TO THE FOLLOWING:

- Your sales representative who is in your office every day.
- Our title officer is available to speak to anyone that is a party to the transaction. Try calling the title officers at most title companies.
- Senior Management— our cell phones are on our business cards if you are not receiving the service you expect and deserve.

## WE HAVE 4 UNDERWRITERS TO CHOOSE FROM

- First American Title
- Old Republic Title Company
- Stewart Title Guaranty
- Real Advantage Title Insurance Company

IF THE LISTING AGENT WANTS YOU TO USE ONE OF THOSE COMPANIES ABOVE FOR TITLE, **WE CAN PROVIDE THE SAME EXACT POLICY AT THE SAME PRICE**, <u>AND</u> YOU ARE STILL IN CONTROL AND HAVE PEOPLE TO GO TO IF AN ISSUE ARISES. **COUNTER WITH THAT UNDERWRITER PROVIDED THROUGH CALIFORNIA TITLE**.

**WE ARE SOC 18 TYPE 1 AND TYPE 2 CERTIFIED.** What this means to you is that your clients' personal information is protected to the highest degree possible in the industry.

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Protecting Your Property Rights

