



ChatGPT CHEAT SHEET

by Orange Coast Title Company

WHAT IS CHATGPT?

ChatGPT is made by a company called OpenAI. It's a way to interface with a BUNCH of data, via "Chatting". The "GPT" part stands for (Generative Pre-trained Transformer), but all you really need to know is that you start a conversation with it by entering some *natural language* text in, and it returns some text out!

HOW DO I GET TO IT?

There are lots of ways to access ChatGPT. One way is to just go to the website:

<https://chat.openai.com>

You'll need an account, but it's free to sign up. Sign up and start chatting! There are other ways to access it, including mobile apps. There are QR Codes for the official ChatGPT Mobile apps to the right. Just scan with your phone to install it.



For Android Phones



For iPhone and iPad

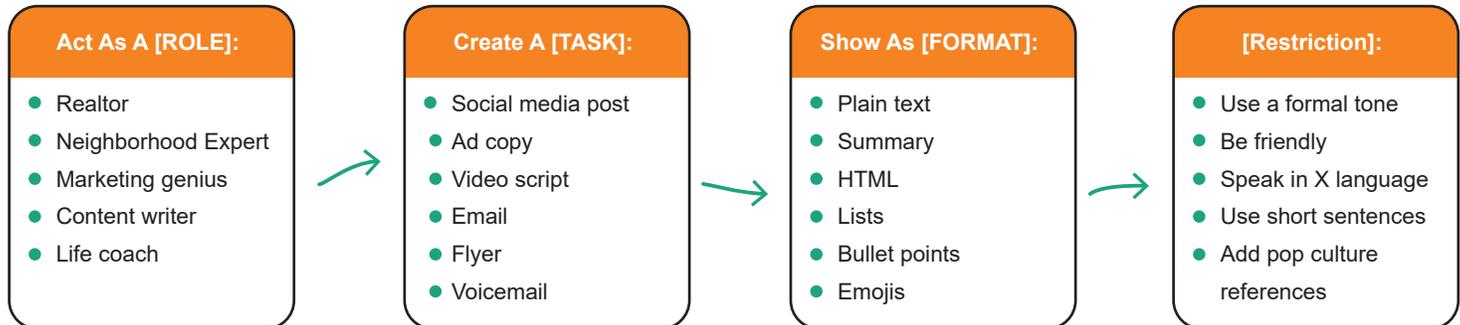
SOME KEY CONCEPTS

You initiate your conversation with ChatGPT with a **PROMPT**. It's kind of like a Google search but usually more detailed and conversational. The steps below will help you make more successful prompts.

ChatGPT is trained on internet data through **September 2021**. It may not have knowledge of events and certain data after that date!

ChatGPT uses Artificial Intelligence (AI) which can have amazing results! However, the results are not always perfectly accurate. It can be a powerful tool, but we recommend always double checking output for accuracy.

IDEAS TO INCLUDE IN YOUR PROMPT



EXAMPLE PROMPTS

Act as a Realtor. Create an email to a client who is resisting lowering the listing price on their home. List some good reasons to lower the price in bullet points. Be friendly and not too pushy.

I am a realtor going after potential sellers around Huntington Beach. Act as a Marketing genius. Create some short ad copy for me for a quick social media post. Suggest a photo to include.

I am a Real Estate agent and would like a push to motivate me for the final months of the year to reach my goals. Act as a Life Coach to help me. Be funny but direct.



ORANGE COAST TITLE COMPANY