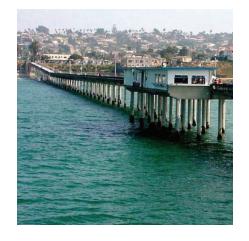
# Community Information Ocean Beach











## **Ocean Beach**

To find a unique balance of economic development, within a neighborhood setting and through special events, to contribute to the health, welfare, and pride of our coastal community!

Come to Ocean Beach and experience San Diego's eclectic, authentic beach town. A destination for fine antique and vintage shopping, casual beach-style or upscale dining, and unique local shops.

Stay the day in our open and relaxing atmosphere, encounter a distinctive downtown district just steps from the ocean, enjoy San Diego's finest and largest Farmers Market, experience the original Dog Beach, or stroll on the longest concrete pier on the west coast.

Ocean Beach began its life as a resort community in 1887. The first lots were sold at a mussel roast held on the beach by developers Billy Carlson and Frank Higgins. Land values evaporated in the real estate bust of the 1890s and the fledgling town almost died. Developer David Collier however had faith and continued to promote the area adding electricity, a streetcar line and some paved streets to the ocean ambiance.

The 1920 brought more tourists and residents began to settle permanently as home construction increased. The area thrived until the crash of 1929 again reduced land values and slowed growth. World War II revived interest in Ocean Beach and the 1950s saw growth really take off as homes were built in the hills surrounding the area.

The development of Mission Bay and the subsequent rerouting of roads and the opening of I-5 isolated Ocean Beach and made it less of a tourist destination. OB residents didn't mind and revel in their hometown environment.

The area attracted the "hippie" element in the 60s, many of whom stayed to open businesses and became the entrepreneurs of the 70s and 80s. In the 90s, OB has become known for its fishing pier and Dog Beach. It is still a laid back enclave with boutiques and antiques stores attracting shoppers along Newport Avenue.

## **Activities & Attractions**

**Dog Beach:** Southern San Diego's only and original dog beach sits nestled at the end of Voltaire St. on the northernmost end of Ocean Beach at the mouth of the San Diego River.

A true sanctuary, Dog Beach provides a haven for generations of dogs and their families to run leash-free, dig and swim to their hearts' content. Help us keep this sacred spot for even more generations... Please remember to clean up after your dog!

**Point Loma Lighthouse:** Built in 1855, the Old Point Loma Lighthouse served as a beacon for sailors for centuries, and today serves as a link to our past.

Visit http://www.nps.gov/archive/cabr/lighthouse.html for more information on this incredible landmark.







**Sunset Cliffs Park:** Sunset Cliffs Park is located at the southern end of Sunset Cliffs Blvd. Just drive south until you reach the end, drive up the hill and turn right into the parking lot.

**Ocean Beach Tidepools:** The Ocean Beach tidepools are located at the foot of Newport Ave. beneith the pier. For the best experience we recommend you visit the tidepools during low tide.

**Dusty Rhodes Park:** Located between Nimitz Blvd. and Sunset Cliffs Blvd. Dusty Rhodes Park is a great place for the entire family to enjoy the day. Mr. Mrs. Rhodes left this land as a place where family and friends can gather and enjoy a nice day on the grass. There are no structures, courts or designated fields for pretermined activities at this park. Here you are welcome to simply enjoy the outdoors, fly a kite, watch your children play at the playground or have a birthday party at the gazebo, which, is located near the bathrooms for convienence.

**Robb Field Park:** Located along the San Diego river Dusty Rhodes Park is a great place for the entire family to enjoy the day. Complete with multiple baseball fields, wide grass areas for soccer and football, tennis courts, handball courts, workout gym, basket ball courts and a skatepark there is something for everyone.

**Ocean Beach Pier:** The Ocean Beach Municipal Pier, one of the most visited landmarks in San Diego County, was officially christened and introduced to eager San Diegans on July 2, 1966. Over 7,000 of San Diego's then 600,000 residents showed up to celebrate the opening, including local politicians Mayor Frank Curran and California Governor Edmund G. "Pat" Brown who had the honor of cutting the ribbon.

Although the pier quickly became a popular destination for locals and tourists, its original purpose was for fishing. Local Ocean Beach fishermen needed a way to prevent their fishing lines and lures from getting tangled in the vast kelp and rock beds that lie near the surface of the water near the shores. With the construction of the OB Pier, anglers are able to fish in 25-30 feet of water, avoiding most of the shoreline kelp and enabling them to catch species of fish that live in deeper waters. The pier extends 1971 feet into the ocean and is the second longest pier on the west coast and purported to be the longest concrete pier in the world. Its unique T-shape at the end of the pier adds 360 feet to the south and 193 feet to the north.

The OB Pier was not the first attempt at providing OB residents a place to fish. Prior to the completion of the pier, a bridge had been constructed in 1915 across the mouth of Mission Bay, which extended from the north end of Bacon Street to what is now the dunes of Mission Bay. This bridge, which was 1,500 feet long, was mainly built so residents could travel from Voltaire to Mission Beach. Soon after its construction, local fishermen thought they had finally found a place to fish. Though the bridge served its primary purpose as a means of transportation for local residents, it proved to be a poor solution for the town's fishermen. When the bridge was taken down in 1951, San Diegans were promised a replacement for the tourists and fishermen who enjoyed it. After 15 years, the city finally came through on its promise and opened what is now the



OB Pier at the foot of Niagara, a location proven better suited for tourists and anglers alike.

#### **Events**

**Ocean Beach Street Fair & Chili Cook Off:** Each year, thousands flock to Newport Ave. and surrounding areas, the 4th Saturday in June for the live music and entertainment, unique vendors, talented artists, thrilling rides, refreshing beer gardens, and so much more!

**Ocean Beach Oktoberfest**: The event features entertainment both inside the beer garden at the foot of Newport Avenue as well as outside in the all ages section on the grassy, beachfront area.

In addition to food and merchandise vendors, traditional Oktoberfest competitions such as stein-holding and bratwurst-eating will be held.

OB Oktoberfest runs a shuttle that cycles from Pacific Beach to Ocean Beach during the event. For additional information about OB Oktoberfest, visit OBOktoberfest.com or all (619) 224-4906.

**Farmers Market:** Every Wednesday from 4-7pm in winter and 4-8pm in summer, on the 4900 block of Newport Ave. between Cable and Bacon Streets in Ocean Beach. Don't miss your opportunity to purchase the freshest, and most delicious locally grown produce, art, flowers, and more!

Farmers & Vendors: for information regarding our Certified Farmers Market, please call 619-279-0032, David Klaman. Please fill out this application if you would like to be a vendor.



Ocean Beach Branch Library 4801 Santa Monica Avenue / San Diego, CA 92107 (619) 531-1532 / www.sandiego.gov/public-library

Ocean Beach Recreation Center
4801 Santa Monica Avenue / San Diego, CA 92107
(619) 531-1527
www.sandiego.gov/park-and-recreation/centers/oceanb.shtml

## **Education**

## San Diego Unified School District

4100 Normal Street / San Diego, CA 92103 (619) 725-8000 / www.sandi.net







## **Elementary Schools**

Cabrillo

3120 Talbot St. (92106)

(619) 223-7154 / new.sandi.net/schools/cabrillo

Dewey

3251 Rosecrans St. (92110)

(619) 223-8131

Loma Portal

3341 Browning St. (92106)

(619) 223-1683 / www.lomaportalelementary.com

Ocean Beach

4741 Santa Monica Ave. (92107)

(619) 223-1631 / www.obelementary.com

Silver Gate

1499 Venice St. (92107)

(619) 222-1139 / new.sandi.net/schools/silvergate

Sunset View

4365 Hill St. (92107)

(619) 223-7156 / sandi.net/sunsetview



## **Middle Schools**

Correia

4302 Valeta St. (92107)

(619) 222-0476 / www.correiamiddle.com

Dana

1775 Chatsworth Blvd. (92106)

(619) 225-3897 / www.danamiddle.com

## **High Schools**

Point Loma

2335 Chatsworth Blvd. (92106)

(619) 223-3121 / www.sandi.net/ptloma



# **Population and Housing Estimates**



# **Ocean Beach Community Planning Area**

	Jan 1, 2021
Total Population	16,746
Household Population	16,617
Group Quarters Population	129
Persons Per Household	2.18

## **Housing and Occupancy**

	Total		Vacancy
	Units	Households	Rate
Structure Type	7,958	7,626	4.2%
Single Family - Detached	2,976	2,841	4.5%
Single Family - Attached	600	570	5.0%
Multi-Family	4,382	4,215	3.8%
Mobile Home and Other	0	0	

### **Household Income**

Households by Income Category (2010 \$, adjusted for inflation)

	Less than					\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	9%	9%	13%	14%	12%	17%	10%	5%	6%	6%

Median Household Income	2021
Adjusted for Inflation (2010 \$)	\$67,627
Not adjusted for inflation (current 2020 \$)	\$83,735



#### DATA SOURCES AND IMPORTANT ADVISORY:

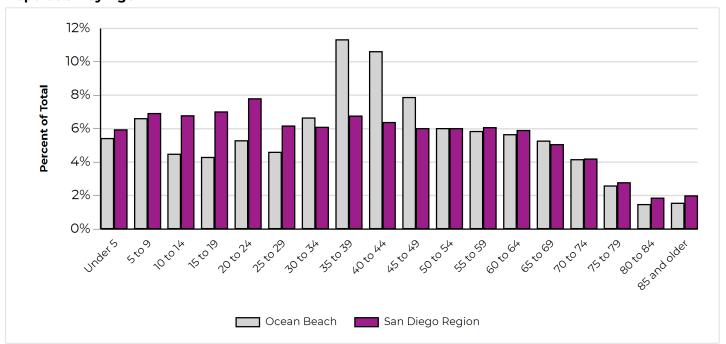
SANDAG Population and Housing Estimates are derived from a composite of data sources, including the California Department of Finance (DOF) E-5 Population and Housing Estimates for Cities, Counties, and the State, 2020-2022; the 2021 SANDAG Land Use and Housing Units inventory; the Census American Community Survey (ACS) Detailed tables; and the vintage 2020 DOF P-3 Race/Ethnicity and Sex by Age for California and Counties.

Caution should be taken when using Population and Housing Estimates, especially for small areas of geography. Sampling error inherent with the data may materially impact the reliability of the estimates, resulting in a substantial margin of error. Additionally, conclusions should not necessearily be drawn about small differences between two or more estimates because they may not reflect statistically significant differences.

# Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	16,746	8,636	8,110	48%
Under 5	911	458	453	50%
5 to 9	1,110	587	523	47%
10 to 14	752	411	341	45%
15 to 17	444	227	217	49%
18 and 19	276	151	125	45%
20 to 24	888	462	426	48%
25 to 29	773	402	371	48%
30 to 34	1,117	589	528	47%
35 to 39	1,899	956	943	50%
40 to 44	1,780	913	867	49%
45 to 49	1,321	724	597	45%
50 to 54	1,011	541	470	46%
55 to 59	982	545	437	45%
60 and 61	399	222	177	44%
62 to 64	551	266	285	52%
65 to 69	885	439	446	50%
70 to 74	698	339	359	51%
75 to 79	436	202	234	54%
80 to 84	250	104	146	58%
85 and older	263	98	165	63%
Under 18	3,217	1,683	1,534	48%
65 and older	2,532	1,182	1,350	53%
Median Age	40.6	40.4	40.7	N/A

## Population by Age



## Population by Race, Ethnicity and Age

Non-Hispanic

	Non-inspanic						
	– Hispanic	White	Black	American	Asian &	All Other	
	· · · · · · · · · · · · · · · · · · ·			Indian	Pacific Isl.		
Total Population	3,228	11,620	425	51	728	694	
Under 5	225	583	25	2	34	42	
5 to 9	293	722	14	2	32	47	
10 to 14	248	397	18	1	25	63	
15 to 17	155	220	17	3	19	30	
18 and 19	87	149	11	0	5	24	
20 to 24	296	454	24	0	47	67	
25 to 29	234	415	41	4	34	45	
30 to 34	242	735	29	4	42	65	
35 to 39	277	1,445	34	7	57	79	
40 to 44	264	1,340	39	1	72	64	
45 to 49	237	918	32	3	82	49	
50 to 54	168	724	23	3	73	20	
55 to 59	177	705	29	6	40	25	
60 and 61	48	319	10	1	12	9	
62 to 64	58	419	21	3	31	19	
65 to 69	90	716	18	7	35	19	
70 to 74	48	588	20	1	30	11	
75 to 79	39	361	8	1	19	8	
80 to 84	20	195	6	0	24	5	
85 and older	22	215	6	2	15	3	
Under 18	921	1,922	74	8	110	182	
65 and older	219	2,075	58	11	123	46	
Median Age	31.6	42.6	39.9	47.5	44.8	32.2	