

WHY YOU AS AN AGENT SHOULD WRITE IN CALIFORNIA TITLE WHEN YOU ARE REPRESENTING A BUYER?



TITLE INSURANCE INSURES THE BUYER IN THE NEW SALE. The seller already has title insurance from when they were the buyer. You want a satisfied customer who will refer you business in the future and come back to you when they sell. Why let the listing agent control who insures your buyer?

CALIFORNIA TITLE PROVIDES THE BEST POLICY AVAILABLE IN THE INDUSTRY

IF AN ISSUE COMES UP IN THE TRANSACTION THAT IS TITLE RELATED, YOU HAVE ACCESS TO THE FOLLOWING:

- Your sales representative who is in your office every day.
- Our title officer is available to speak to anyone that is a party to the transaction. Try calling the title officers at most title companies.
- Senior Management– our cell phones are on our business cards if you are not receiving the service you expect and deserve.

WE HAVE 5 UNDERWRITERS TO CHOOSE FROM

- First American Title
- Old Republic Title Company
- Stewart Title Guaranty
- Real Advantage Title Insurance Company
- North American Title Company

IF THE LISTING AGENT WANTS YOU TO USE ONE OF THOSE COMPANIES ABOVE FOR TITLE, **WE CAN PROVIDE THE SAME EXACT POLICY AT THE SAME PRICE, AND YOU ARE STILL IN CONTROL AND HAVE PEOPLE TO GO TO IF AN ISSUE ARISES. COUNTER WITH THAT UNDERWRITER PROVIDED THROUGH CALIFORNIA TITLE.**

WE ARE SOC 16 TYPE 1 AND TYPE 2 CERTIFIED. What this means to you is that your clients' personal information is protected to the highest degree possible in the industry.

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Protecting Your Property Rights



WWW.CALTITLE.COM